

# App Privacy Policy

Effective date: April 20th, 2023

Rise UP Motivation (“us”, “we”, or “our”) operates the website and the Rise UP Motivation mobile application (the “Service”).

This page informs you of our policies regarding collecting, using, and disclosing personal data when you use our Service and the choices you have associated with that data.

We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions.

## Information Collection And Use

We collect several different types of information for various purposes to provide and improve our service.

### Types of Data Collected

#### *Personal Data*

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you (“Personal Data”). Personally identifiable information may include, but is not limited to:

#### *Cookies and Usage Data*

We may also collect information that your browser sends whenever you visit our Service or access the Service through a mobile device (“Usage Data”).

This Usage Data may include information such as your computer’s Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When you access the Service by or through a mobile device, this Usage Data may include information such as the type of mobile device you use, your mobile device's unique ID, the IP address of your mobile device, your mobile

operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

### *Tracking & Cookies Data*

We use cookies and similar tracking technologies to track the activity on our Service and hold certain information.

Cookies are files with small amounts of data that may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyse our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may be unable to use some portions of our Service.

Examples of Cookies we use:

Session Cookies. We use Session Cookies to operate our Service.

Preference Cookies. We use Preference Cookies to remember your preferences and various settings.

Security Cookies. We use Security Cookies for security purposes.

## Use of Data

Rise UP Motivation uses the collected data for various purposes:

To provide and maintain the Service

To notify you about changes to our Service

To allow you to participate in interactive features of our Service when you choose to do so

To provide customer care and support

To provide analysis or valuable information so that we can improve the Service

To monitor the usage of the Service

To detect, prevent and address technical issues

## Account Deletion Request

If you ever wish to remove your account and saved/uploaded posts/quotes/facts from the app, you just need to fill out the 'Account Delete Request'.

Once you submit the 'Account Delete Request, within 15 working days, we will permanently remove your account and any posts/quotes/facts saved by you. Once your account is deleted, you cannot retrieve your saved posts/quotes/facts.

If you're facing any issue related to our app, we will assist you to make it smooth. You can reach us by filling out the contact us form within the app.

It is hard for us if you still want to delete your account. We're sorry to see you go.

## How to delete your account

To delete your account, just follow the below steps:

- Open an app from which you want to delete your account.
- Go to the left/setting panel and tap 'Account Delete Request'.
- Fill out the form with related information and tell us about your account deletion request.
- We will address your request within 15 working days.

## Transfer Of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers outside your state, province, country or other governmental jurisdiction where the data protection laws may differ from those from your jurisdiction.

When you choose to provide information to us, please note that we transfer the data, including Personal Data, to our data centre and process it there.

Your consent to this Privacy Policy and submission of such information represents your agreement to that transfer.

Rise UP Motivation will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy, and no transfer of your Personal Data will take place to an organisation or a country unless there are adequate controls in place, including the security of your data and other personal information.

## Disclosure Of Data

### Legal Requirements

Rise UP Motivation Apps may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of Rise UP Motivation Apps
- To prevent or investigate possible wrongdoing in connection with the Service
- To protect the personal safety of users of the Service or the public
- To protect against legal liability

## Security Of Data

The security of your data is important to us, but remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

## Service Providers

We may employ third-party companies and individuals to facilitate our Service (“Service Providers”), provide the Service on our behalf, perform Service-related services, or assist us in analysing how our Service is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

## Links To Other Sites

Our Service may contain links to other sites that we do not operate. If you click on a third-party link, you will be directed to that third-party’s site. We strongly advise you to review every site's privacy policy.

We have no control over and assume no responsibility for any third-party sites or services' content, privacy policies or practices.

## Children’s Privacy

Our Service does not address anyone under 18 (“Children”).

We do not knowingly collect personally identifiable information from anyone under 18. If you are a parent or guardian and know that your Children have provided us with Personal Data, please contact us. If we become aware that

we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

## Changes To This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will inform you via email and/or a prominent notice on our Service before the change becomes effective and update the “effective date” at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page